

Difinity 2017 Session Schedule

7th of Feb 2017 - Cliftons (Level 4, 45 Queen street, Auckland 1010)

Time	Microsoft Room	RADACAD Room	Difinity Room
8:10 - 9:00	Registration		
09:00 - 5:00	SSIS Performance Design Patterns (Matt Masson)	Plan-first Querying – Writing Queries to suit the Optimizer (Rob Farley)	Advance Analytics with R, Azure Machine Learning, Power BI and Microsoft R Server (Leila Etaati)

8th of Feb 2017 - Stamford Plaza Hotel (22-24 Albert street, Auckland 1010)

Time	Microsoft Room	RADACAD Room	Difinity Room
7:30 - 8:30	Registration		
8:30 - 9:45	Keynote		
9:45 - 10:15	Morning Tea		
10:15 - 11:30	Query Store: A Revolution in Query Tuning (Victor Isakov)	Unleash the Power of Power BI - Tips and Tricks (Phillip Seamark)	A Few of my Favourite Plan Operators (Rob Farley)
11:30 - 11:45	Break		
11:45 - 1:00	Get Near Realtime ETL with Service Broker (Allen White)	Database Administration for Azure SQL DB (Martin Cairney)	DW SuperHero-Columnstore Index (Manjot Kaur)
1:00 - 2:00	Lunch		
2:00 - 3:15	R, One Ring to Rule Them All (Leila Etaati)	What's New in Master Data Services for SQL Server 2016 (Matt Masson)	From Inception to Production - Brining Continuous Delivery to the Database (Hamish Watson)
3:15 - 3:45	Afternoon Break		
3:45 - 5:00	Enable Operational Analytics in SQL Server 2016 and Azure SQL Database (Sunil Agarwal)	In-Memory OLTP - What can it do for me? (Marting Catheral)	Effective Data Visualization with Power BI (Reza Rad)
5:15 - 7:00	Networking, Dinner & Drink		

9th of Feb 2017 - Stamford Plaza Hotel (22-24 Albert street, Auckland 1010)

Time	Microsoft Room	RADACAD Room	Difinity Room
8:30 - 9:45	The Power of Power Query (Matt Masson)	2016 - The Rise and Fall of DBM (Warwick Rudd)	SQL Security in the Cloud (Tobiasz Koprowski)
9:45 - 10:15	Morning Tea		
10:15 - 11:30	Implementation of Binary Collaborative Filtering Using SQL (Sergei Dumnov)	Maintain SQL Server Performance Baseline with PowerShell (Allen White)	Microsoft BI and Data Platform Panel Discussion (Matt Masson, Sunil Agarwal)
11:30 - 11:45	Break		
11:45 - 1:00	Building a Centralized Database Maintenance and Monitoring Solution (Manohar Punna)	Building Data Models with Many to Many Relationships in Power Pivot/Tabular Data Models (Matt Allington)	Table Splitting Headaches (Rob Farley)
1:00 - 2:00	Lunch		
2:00 - 3:15	Cortana Analytics: Transform Data to Intelligence (Leila Etaati)	SQL Server Backup in the Era of the Clouds (Tobiasz Koprowski)	SSIS 2016: New Features; DevOps, SSISDB Catalog and Hybrid Azure Implementations (Jean Van Schalkwyk)
3:15 - 3:45	Afternoon Break and Prize Draw		
3:45 - 5:00	Definitive Guide to Security and Sharing in Power BI (Reza Rad)	New Security Features in SQL Server 2016 (Victor Isakov)	Strategies to Get Maximum Concurrency for Your Workload in SQL Server (Sunil Agarwal)

Stamford Plaza Hotel, Auckland, New Zealand

7th to 9th Feb 2017

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- BI
- Data Science
- Azure